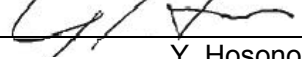
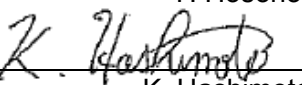
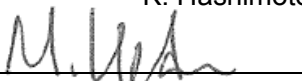


Messrs.

FAE Section.
Sensor Products Department 2.
Sensor Products Division
Murata Manufacturing Co., Ltd.

Approved by 
Y. Hosono

Checked by 
K. Hashimoto

Issued by 
M.Ueda

Discontinuation notice for Murata Magnetic Switches

Part Number: AS-M15SA/KA/LA series

<Background/Reason>

Regretfully, we must inform you that we will cease the production of the following magnetic switch after March , 2014.

This decision has been taken predominantly due to the shutdown of our EMS(IC) production line, thus we are no longer able to maintain our production line.

<Purpose>

By June 2013, the business transfer from NEC will have been completed. From then on NEC's MR sensor technology asset and know-how will be the framework for our new business lineup.

Together with Murata's skills and wide ranging customer base, cultivated through the electric device business, we will strengthen our business in the MR sensor market ; which are expanding for both consumers and industry.

We are currently working on expanding our new product lineup which we would like to introduce once we have a clearer picture.