Document Receipt Acknowledgement	
Date:	
Section:	
Name:	

INNOVATOR IN ELECTRONICS
Document Number: DM-M19-2868

Date: May. 31, 2019

Attention:

## valued customer

# **Product Withdrawal Notice**

Magnetic Patten Recognition Sensor: FR Series

Dear, Valued Customer

Thank you very much for your great and continued support for business with Murata.

This is the official notification that some of our products will be discontinued as detailed below.

Please review this, and approve in writing by Approval Due Date.

Also, please place Last Time Buy Order by the Last Time Order Due Date as needed.

Your understanding and support are highly appreciated.

### 1. Product Type, Customer/Murata/Alternative Part Numbers:

Product Type: Magnetic Patten Recognition Sensor: FR Series

Please refer to the attached documents for detailed Part Numbers' information.

#### 2. Reasons/Background:

We have been developing and producing the "SMR-element based" magnetic pattern recognition sensor for many years. However, due to the change in our market environment we are unable to continue doing business. Although we made our best efforts to somehow maintain this business, as we could not overcome the rising instability of the parts procurement triggered by the low demand situation, we had no choice but to discontinue these sensor products. Therefore, we appreciate your kind understanding and cooperation on our below described timeline toward the EOL, and provide us with the Last Time Order Estimation by the requested due date.

#### **3. Approval Due:** Dec., 31, 2019

Please review this, and reply to Sales for this Notice in writing by Due Date.

In case we do not get any contacts by the Due Date,

we will assume that this Notice with all its contents has been accepted.

#### 4. Product Withdrawal Schedule:

Last Time Order Due (\*): Mar. 31, 2021 Last Shipment Date: Mar. 31, 2023

\*: Last Time Order is the subject to Minimum Order Quantity and Package Quantity.

Order Cancel and Product Return can be accepted only in the case of quality issue.

Please place Last Time Buy Order by the Last Time Order Due Date as needed.

We cannot receive any orders after Last Time Order Due.

#### 5. Other:

Once we finish our production, we dispose of the mold equipment.

#### 6. Contact Window:

Should you have any questions or concerns, please contact Murata Sales, Representative, or Distributor in your area.

Truly Yours. Thank you.

Murata Manufacturing, Co., Ltd.

Sensor Products Division, Planning and Promotion Department Business Planning Section Yoshitaka Nagao