

muRata
INNOVATOR IN ELECTRONICS

Document Number: DM-M18-D0584

Date; Oct.,31,2018

Attention:

PK COMPONENTS ELEKT.BAUELEM. VERTR. GMBH

Product Withdrawal Notice

Magnetic Patten Recognition Sensor: BS Series

Dear, Valued Customer

Thank you very much for your great and continued support for business with Murata. This is the official notification that our products will be discontinued as detailed below. Please review this, and indicate your feedback for this Notice in writing by Feedback Due. Your understanding and support are highly appreciated.

1. Product Type, Murata Part Number:

Product Type: Magnetic Patten Recognition Sensor : BS Series

Murata Part Number: Please refer to the Confirmation Letter.

2. Reasons/Background:

We have been developing and producing the "SMR-element based" magnetic pattern recognition sensor for many years. However, due to the change in our market environment we are unable to continue doing business. Although we made our best efforts to somehow maintain this business, as we could not overcome the rising instability of the parts procurement triggered by the low demand situation, we had no choice but to discontinue these sensor products. Therefore, we appreciate your kind understanding and cooperation on our below described timeline toward the EOL, and provide us with the Last Time Order Estimation by the requested due date.

3. Shipment Status

Please refer to the attached shipping history.

4. Product Withdrawal Schedule:

Last Time Order Estimation Sep.,30, 2019
Last Time Order Due (*): Sep.,30, 2020
Last Day of Production Sep.,30, 2021
Last Date of Shipment: Sep.,30, 2022

*: Last Time Order is the subject to Minimum Order Quantity and Package Quantity.

Order Cancel and Product Return can be accepted only in the case of quality issue.

5. Feedback Due:

Dec.,31, 2018

In case you need further discussion and/or adjustments with Murata for this Notice , please indicate your feedback to Murata in writing by the Feedback Due.

6. For those customers who allowed Murata to use the mold equipment

Once we finish our production, how shall we dispose of the mold equipment which we no longer need? Considering that the mold equipment is financially under the possession of the customer, we appreciate your kind advice to close this issue.

7. Contact Window:

Should you have any questions or concerns, please contact Murata Sales, Representative, or Distributor in your area.

Truly Yours. Thank you.

Murata Manufacturing, Co., Ltd.
Sensor Products Division, Planning and Promotion Department Business Planning Section Yoshitaka Nagao



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Confirmation Letter

Magnetic Pattern Recognition Sensor: BS Series

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Murata Manufacturing, Co., Ltd.

Product Withdrawal Notice

Please kindly fill in the below form	regarding the last time buy order	S.	
Need final orders?	□Yes	□No	
Final order quantity			pcs
Requested final shipment date			
Comment			
Signature Date:			
Title:			
Name:		•	